



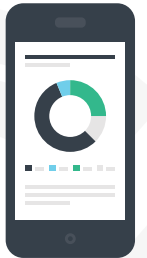
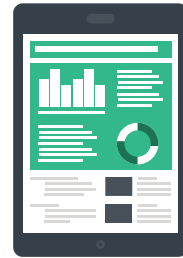
CREATIVE SOLUTION FROM THE INSIDE

ABOUT US

We are an independent boutique creative and digital agency with a solid award winning team who have more than 6 years professional experiences in the fields. Specialized in creative and digital fields, we are committed to bring you not only a great result but the right solution for your business problems and achieving the target that you wanted. We proudly believe that our expertise is enable us to bring positive value which leads your business to engage more people in recognizing the brand through all platforms and devices.

OUR MISSION

Delivering the intelligent creative and digital solutions for all your business needs



WHAT WE DO



CREATIVE AND DIGITAL SERVICE

- ◆ Brand strategy and creative concepts
- ◆ UX / UI design and consultation
- ◆ Campaigns creation
- ◆ Web design (responsive/e-commerce/custom)
- ◆ Application design (iOS and Android)
- ◆ Business Branding (logo, b.card, and all other marketing collateral)
- ◆ Video animation and motion design
- ◆ Social media campaign and maintenance

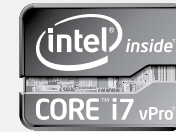


TECH AND DEVELOPMENT SERVICE

- ◆ Website development (responsive/e-commerce/custom)
- ◆ Application development (iOS and Android)
- ◆ Games Development (mobile, web and tablet)
- ◆ Back end development (ASP, .NET, PHP, ColdFusion)
- ◆ System analysis
- ◆ Software Development
- ◆ System consultation
- ◆ Platforms (Wordpress, Drupal, Adobe CQ)

CLIENTS

Below are the list of clients that our team member have been dealing with during their career path.



OUR WORKS

PROJECT

Disney Channel Phineas and Ferb Website



EXECUTION

Flash website with full on animation

ROLE

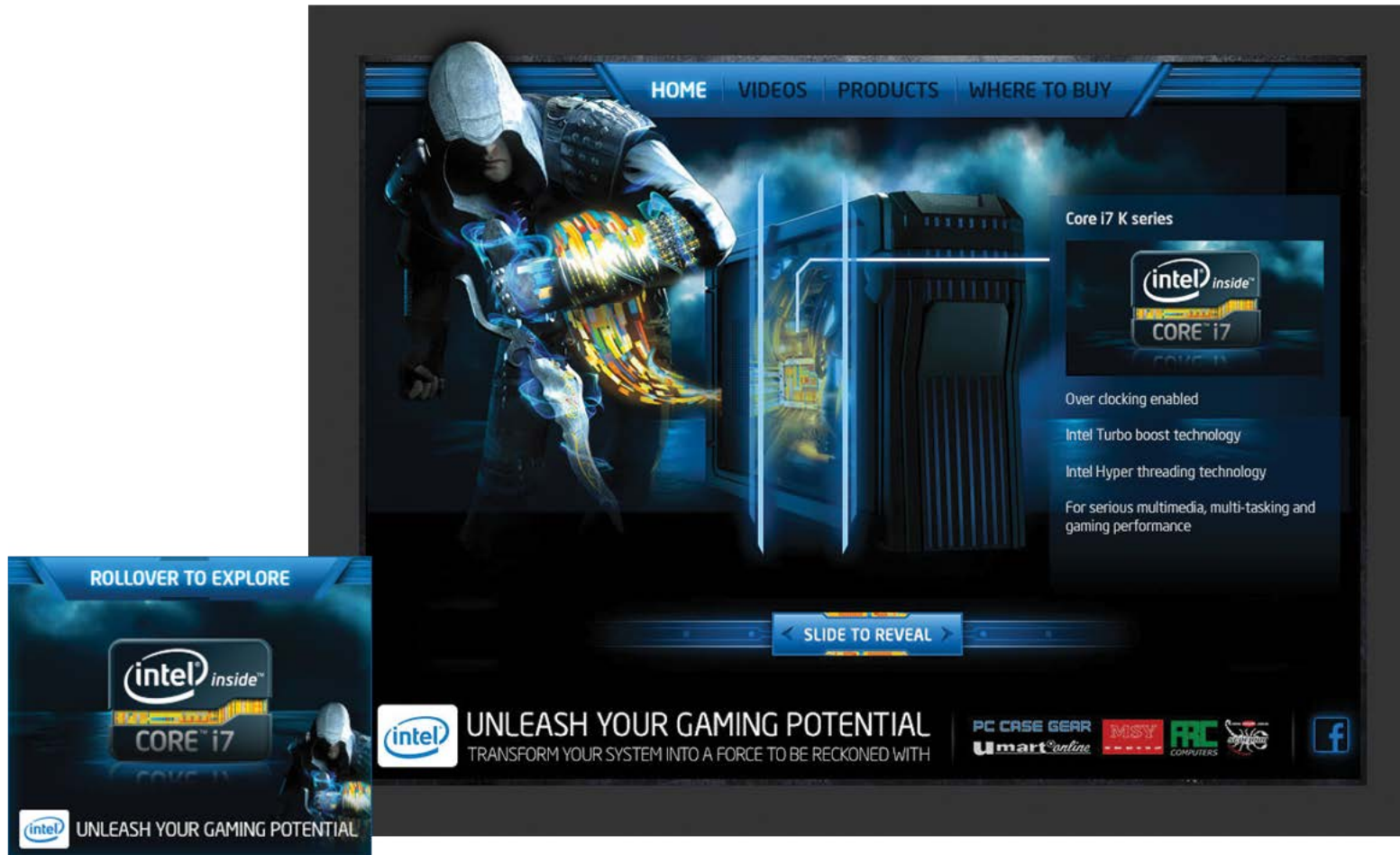
- Design layout and execution
- Build animation with flash for all characters

DESCRIPTION

The Phineas and Ferb Kite Creator project was the most recent Disney Channel Australia theme for the summer season at 2011. The concept was being discussed in the meeting together as a creative team and we come up with the most efficient solution but yet still effective to the target that being aimed and have great quality of design delivery, animation and idea.

PROJECT

Intel Processor – Unleash Potential Campaign



EXECUTION

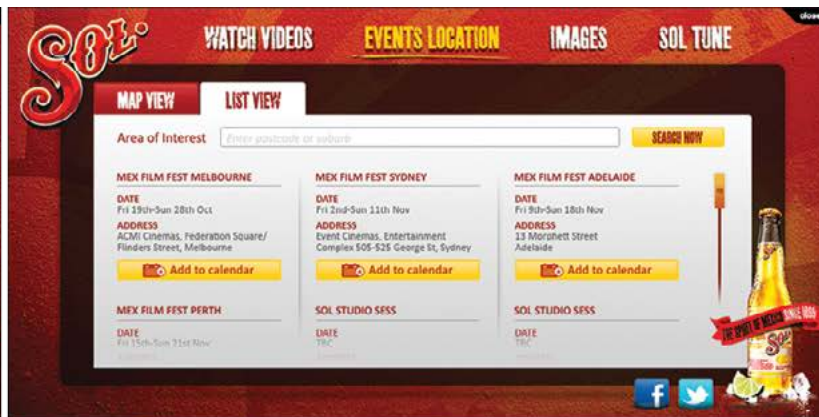
Page takeover expanding banner with multiple tabs (microsite like)

ROLE

- Creative Concept / Art Direction
- Design Layout from very limited assets
- Building Animation Sequences

PROJECT

SOL Beer – Interactive Gaming in Microsite



EXECUTION

Custom Expanding Microsite
With Using Mobile Phone as
The Controller (next page)

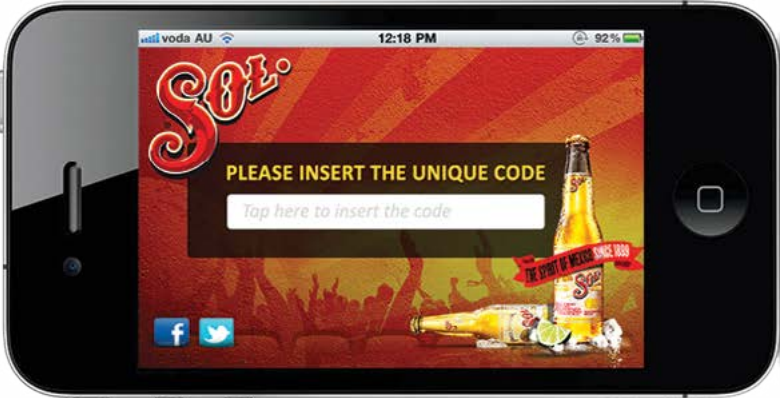
ROLE

- Creative concept / art direction
- Design the whole microsite including the game character, tools and environment
- Design the mobile phone layout
- Building the animations for the gamewith flash



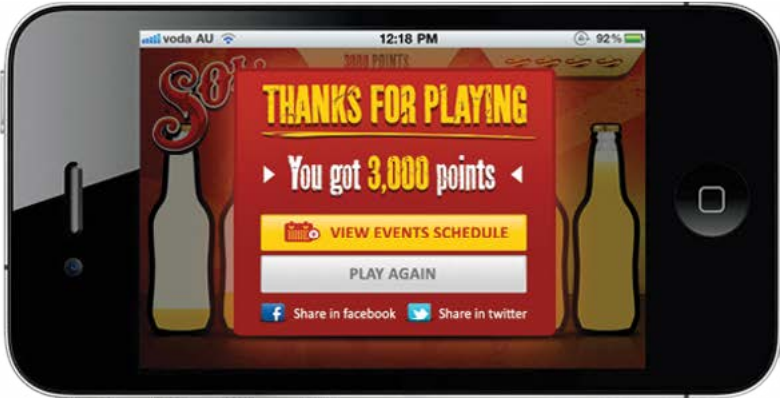
PROJECT

SOL Beer – Interactive Gaming in Microsite



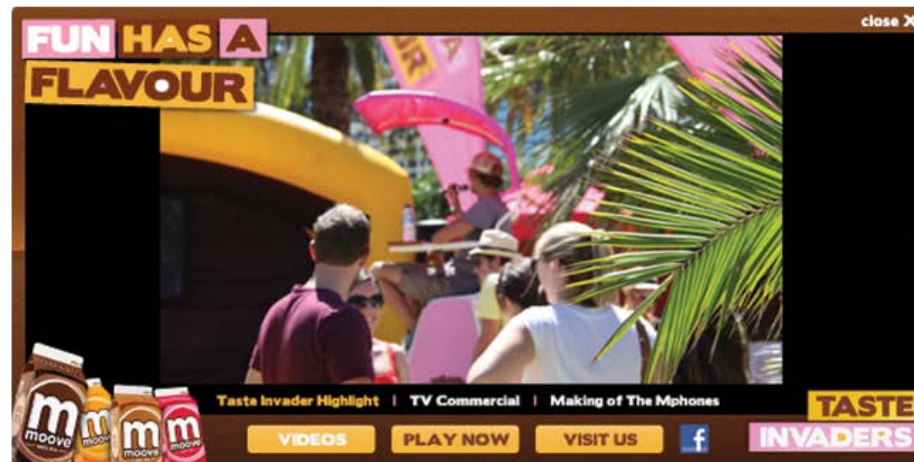
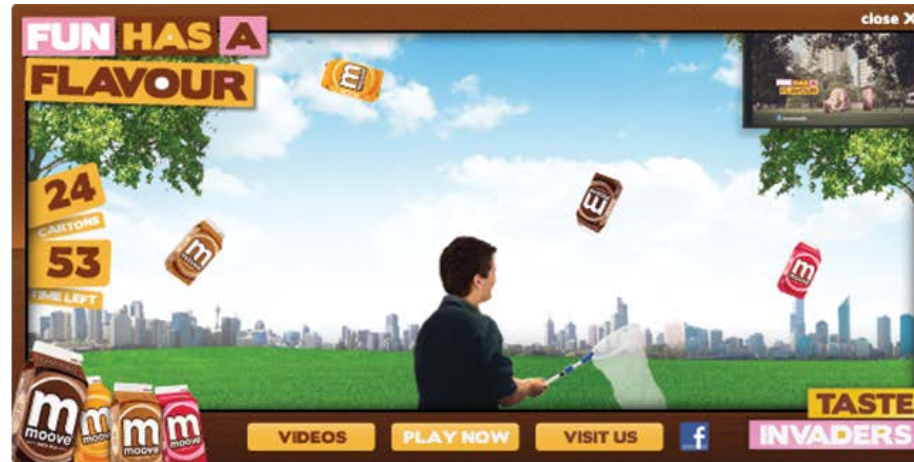
DESCRIPTION

This is the controller of the microsite. The user needs to insert the unique code that appeared from the microsite main page in order to play then the user just need to follow the music that the character played to achieve more score which later on can be shared through facebook and post it in twitter



PROJECT

National Foods – 3M Moove Milk



EXECUTION

Expanding Banner with Interactive Game

ROLE

- Creative Concept / Art Direction of the design and the gameflow
- Design Layout
- Building Animation Sequences with flash

DESCRIPTION

This campaign was created to support the big event that being held within the same month (as displayed in the video) which is about augmented reality game to catch the falling boxes to give sense of fun through milk.

The events were held in three cities : Sydney, Melbourne and Perth.

PROJECT

Roll'n Bowl Street Food – Responsive Website



EXECUTION

Responsive Website and Mobile Application

ROLE

- Logo Design
- Branding Concept / Art Direction
- Design Layout

DESCRIPTION

Roll'n Bowl is a new Vietnamese Street Food brand established in on 2014. The business itself wanted to stand strong in their first step in Australia to face competitor like Roll'd and Miss Chu, so, we approach the design concept to focus on the feeling of old / rustic Vietnam town combined with the modern approach in digital presence. To do this, we are building a strong digital existence through interactive mobile apps and responsive website for the customers to engage easily and being introduced to the new food culture as well as understand about the products that the business are serving.

PROJECT

Red Lever Mobile Site - 2012 Project



EXECUTION

Simple Mobile Website

ROLE

- Art Direction
- Hand drawing the layout and elements
- Digital Design Layout
- Build the mobile site with HTML5

PROJECT

Masters Home Improvement Grand Opening



EXECUTION

OTP Interactive Banner and Billboard

ROLE

- Design the layout and storyboard
- Create the animations through flash and implementation with Mediamind and double click platform.



PROJECT

Toyota Means Business Campaign



EXECUTION

Youtube Main Banner and OTP Banner

ROLE

- Design the layout and storyboard
- Create the animations through flash and implementation with Mediamind and double click platform.

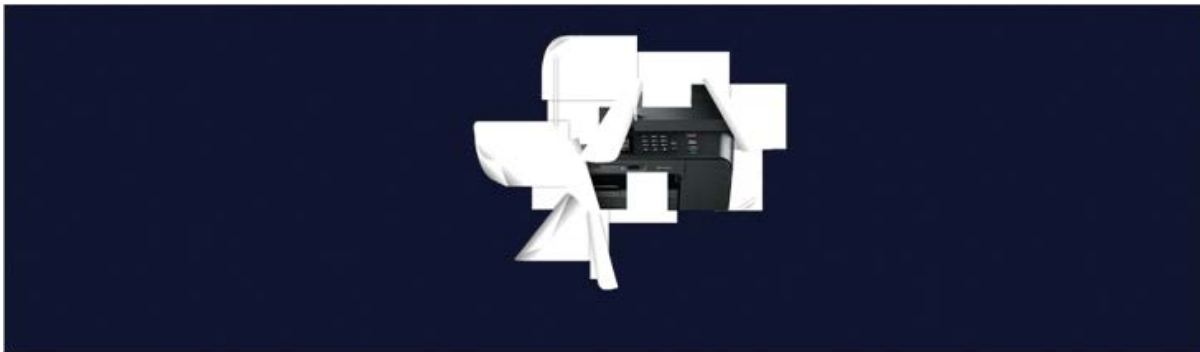
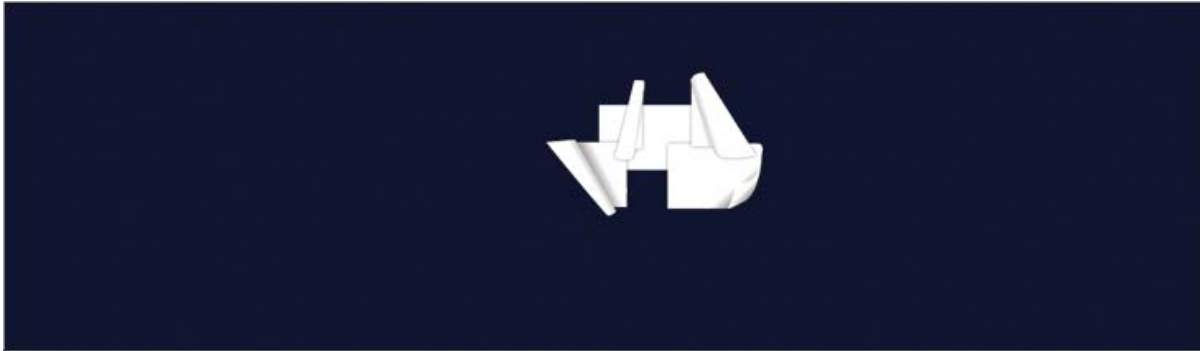
DESCRIPTION

This is an interactive banner that was being created with a purpose for the user to be able to calculate the repayment during Toyota Means Business campaign. The obvious challenge within this project is to keep the banner within very limited file size while still need to create great animations and have decent image quality.



PROJECT

Brother Printer Campaign



EXECUTION

OTP Banner

ROLE

- Design the layout and storyboard
- Create the animations through flash and implementation with Mediamind and double click platform.

PROJECT

Innovation Square Logo



EXECUTION

Logo Concept and Design

ROLE

- Art Director
- Designer

DESCRIPTION

Innovation Square is an e-commerce / export - import company that specialized in modern and innovative products. Their major items currently consist of a wide variety of massage chairs, plasma TV and other things. The idea of the logo basically combines the innovative aspect of the company's mission and vision in their modern look.

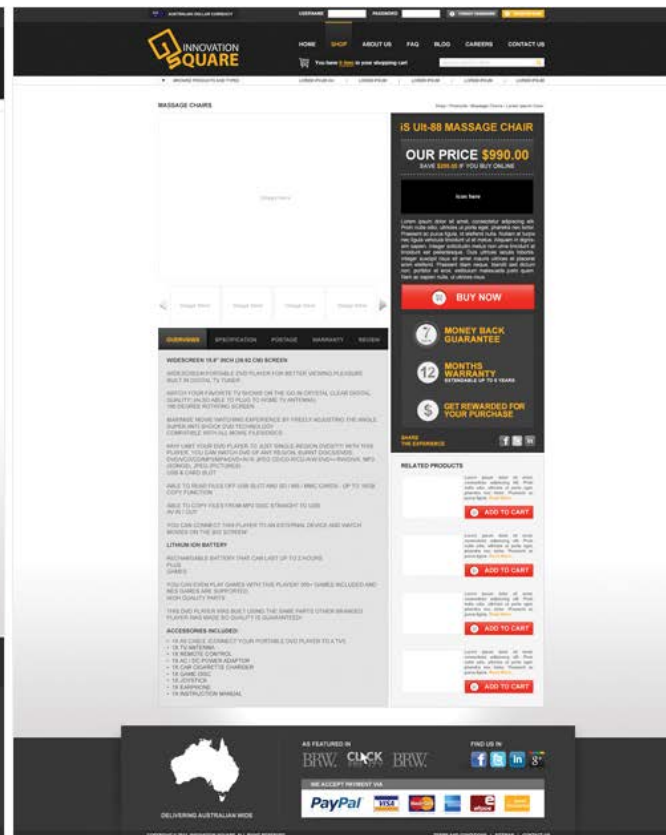
PROJECT

Innovation Square – Christmas Concept Website



PROJECT

Innovation Square – Website Refresh



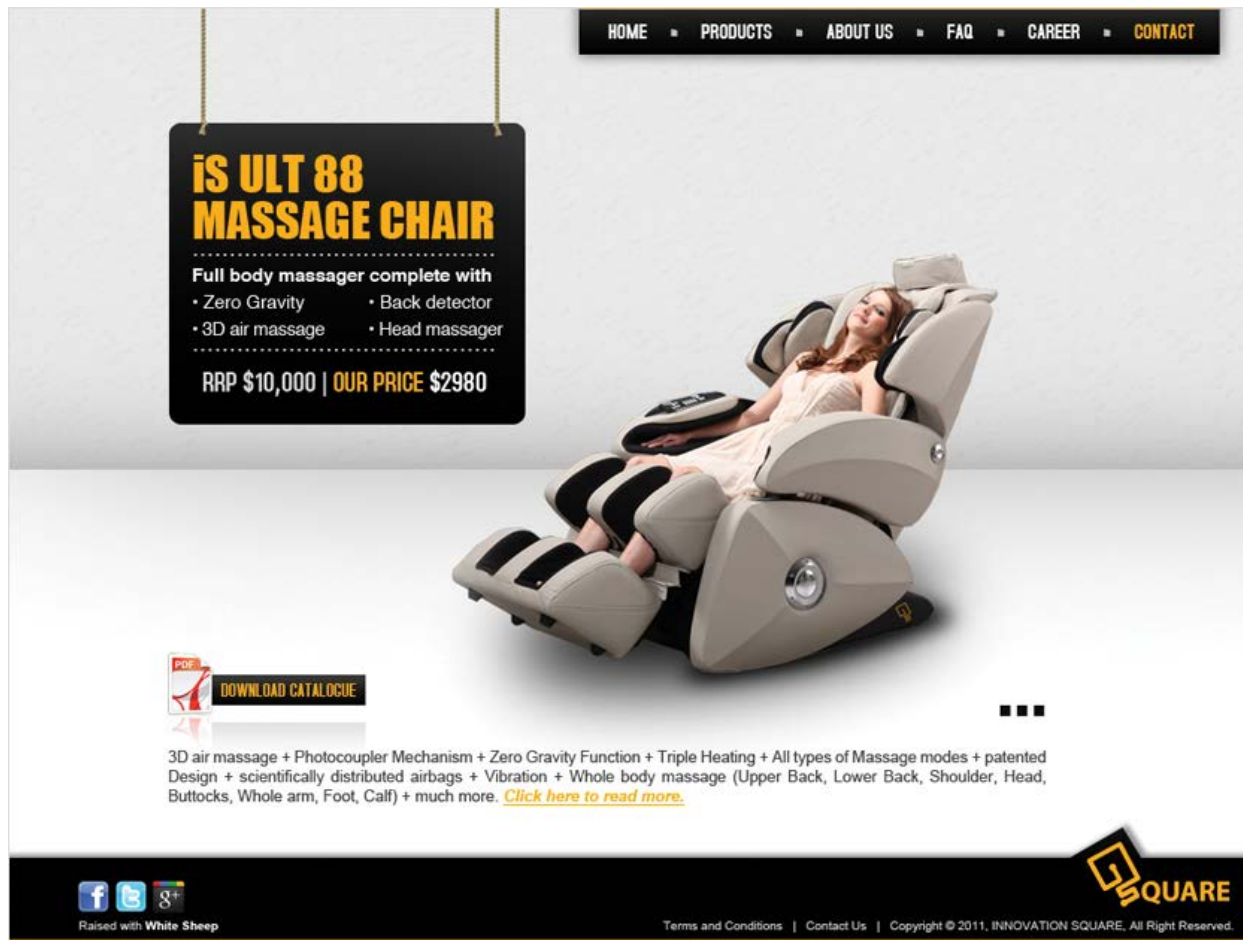
EXECUTION
E-Commerce Website Design

ROLE
• Art Director
• Designer

DESCRIPTION
Innovation Square engage me in a project work for doing the website refresh in 2012 for the company with a focus on conversion optimisation to make the user more comfortable while visiting the site and have a strong user experience / interaction in the site arrangement and colour themes.

PROJECT

Innovation Square Asia Website 2012



EXECUTION

Website Design

ROLE

- Art Director
- Designer

DESCRIPTION

iSquare is a branch of Innovation Square company that has a main office in Indonesia. The business engaged me on a project basis to create a website for the Asian market with simple Javascript animation. The challenge I faced was in building a design that has a simple but attractive content as in Indonesia the internet connection is much slower than Australia, so, it is really crucial for the site to be light to load.

PROJECT

Innovation Square Magazine Poster 2012



YOU DON'T WANT TO MISS THIS SPECIAL CHAIR!!

iS ULT-88 is the only kind of massage chair in Australia that do everything in one and we are certain that you will love the chair by giving you

7 DAYS MONEY BACK GUARANTEE*

ORDER THIS EXCLUSIVE MASSAGE CHAIR FROM ISQUARE, WHICH HAS A FULL BODY MASSAGER, COMPLETE WITH 3D AIR MASSAGE, BACK DETECTOR, ZERO GRAVITY & HEAD MASSAGER, ETC. CHECK OUT OUR WEBSITE FOR MORE DETAILS ABOUT THIS SPECIAL MASSAGE CHAIR FOR

AUSTRALIA WIDE FREE DELIVERY
(LIMITED TIME ONLY)

WEBSITE : WWW.INNOVATIONSQUARE.COM.AU
INQUIRY TO : HELLO@INNOVATIONSQUARE.COM.AU
OR ALTERNATIVELY YOU CAN CALL 0433 392 088.

RRP \$10,000
OUR PRICE \$2,980



\$50 GIFT CERTIFICATE IS AVAILABLE FOR THIS PURCHASE, IF YOU MENTION **INDOPOST** DURING CHECKOUT. THIS GIFT CERTIFICATE IS ONLY VALID FOR MASSAGE CHAIR PURCHASE, NOT VALID FOR ANY OTHER PURCHASE AND CANNOT BE USED IN CONJUNCTION WITH ANY OTHER OFFER.

INNOVATION SQUARE

MONEY BACK GUARANTEE **UP TO 5 YEARS ONSITE WARRANTY**

iS WORLD 7000 LEATHER MASSAGE CHAIR
OUR PRICE A\$ 3,820.00
RRP A\$9,800.00

MUSIC Synchronization Massage • 3D air massage • Photocoupler Mechanism • ADJUSTABLE arm rest • All types of Massage modes • patented Design • scientifically distributed airbags • Vibration • Whole body massage (Upper Back, Lower Back, Shoulder, Head, Buttocks, Whole arm, Foot, Calf) • Much more



iS ULT-88 LEATHER MASSAGE CHAIR
OUR PRICE A\$ 3,280.00
RRP A\$9,000.00

Zero Gravity Function • Stretching Function • 3D air massage • Photocoupler Mechanism • Triple Heating • All types of Massage modes • patented Design • scientifically distributed airbags • Vibration • Whole body massage (Upper Back, Lower Back, Shoulder, Head, Buttocks, Whole arm, Foot, Calf) • Much more

iS LIFESTYLE LARGE 5-7 SEATER OUTDOOR / INDOOR SPA
OUR PRICE A\$ 8,880.00
RRP A\$16,990.00+ **A\$6,900.00**

Large Outdoor / Indoor Spa with USA High Quality Acrylic • Genuine 88 Stainless Steel Jets • 3 Pumps • Osprey Purifier • Bluetooth / Aux Music Input • Sound System (2x 300w Speaker, RRP \$1,400) • Waterfall feature (RRP \$450) • Pyramide Medicated Spa Light (RRP \$1,800) • Heats (RRP \$399) • Hard Leather Cover (RRP \$550) • Aromatherapy



HEALTHY LIVING AT AFFORDABLE PRICES

AT LEAST 50% OFF RETAIL PRICES **Contact: 0451 630 430**

INNOVATION SQUARE

Email: hello@innovationsquare.com.au
website: www.innovationsquare.com.au

Note: Mention 'DanViet' to receive a free shoulder massager valued at \$399 with every purchase.

EXECUTION

A2 and A3 Poster and Magazines Advertisement

ROLE

- Art Director
- Designer

DESCRIPTION

These are part of poster advertising promoting the latest product of the company that being published on several magazines in Australia and asia territory

PROJECT

Moochi Frozen Yoghurt Logo Refresh



EXECUTION

Logo Concept and Design

ROLE

- Creative concept / art direction
- Design execution

DESCRIPTION

Moochi, a frozen yoghurt company in Sydney wanted to refresh it's brand in order to communicate and educate the customer regarding it's business. The refresh logo was created as if it's inside a frozen yoghurt cup to show directly that the business is specializing in serving premium quality of frozen yoghurt.

PROJECT

Moochi Frozen Yoghurt Poster



PROJECT

RODRI Online Fashion Shop

RODRI

EXECUTION

Logo Concept and Design

ROLE

- Creative concept / art direction
- Design execution

DESCRIPTION

Rodri is an online fashion company that sells high end product with a collaboration with designer. The brand engaged me to help them creating the identity and also do the marketing collateral and website.

PROJECT

RODRI V.I.P Membership Card

RODRI

The RODRI card is used solely for accumulating spending on merchandise at RODRI and its affiliated boutiques in the city of the card issuance. The RODRI card holder is not entitled to any RODRI privilege program member benefits.

For more information on the RODRI privilege program, please call member services at **852 2118 2323** or email memberservices@rodri.com.au

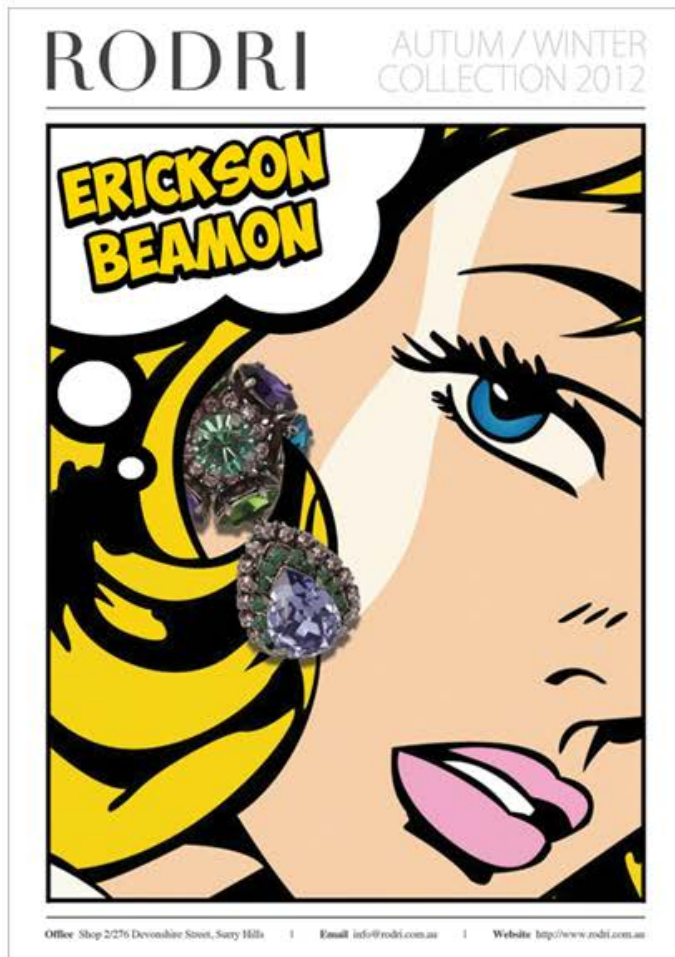
www.rodri.com.au



0 123456 789012

PROJECT

RODRI Lookbook Spring 2011



PROJECT RODRI Website 2011

RODRI

Sign up for desirable fashion news

SEND

ABOUT US INSIDERS LOOKBOOK PRESS AFFILIATES CONTACT

OUR STORY BRANDS LIST OF STORES



OUR STORY

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PROJECT

Advanced Cranes Logo Refresh



EXECUTION

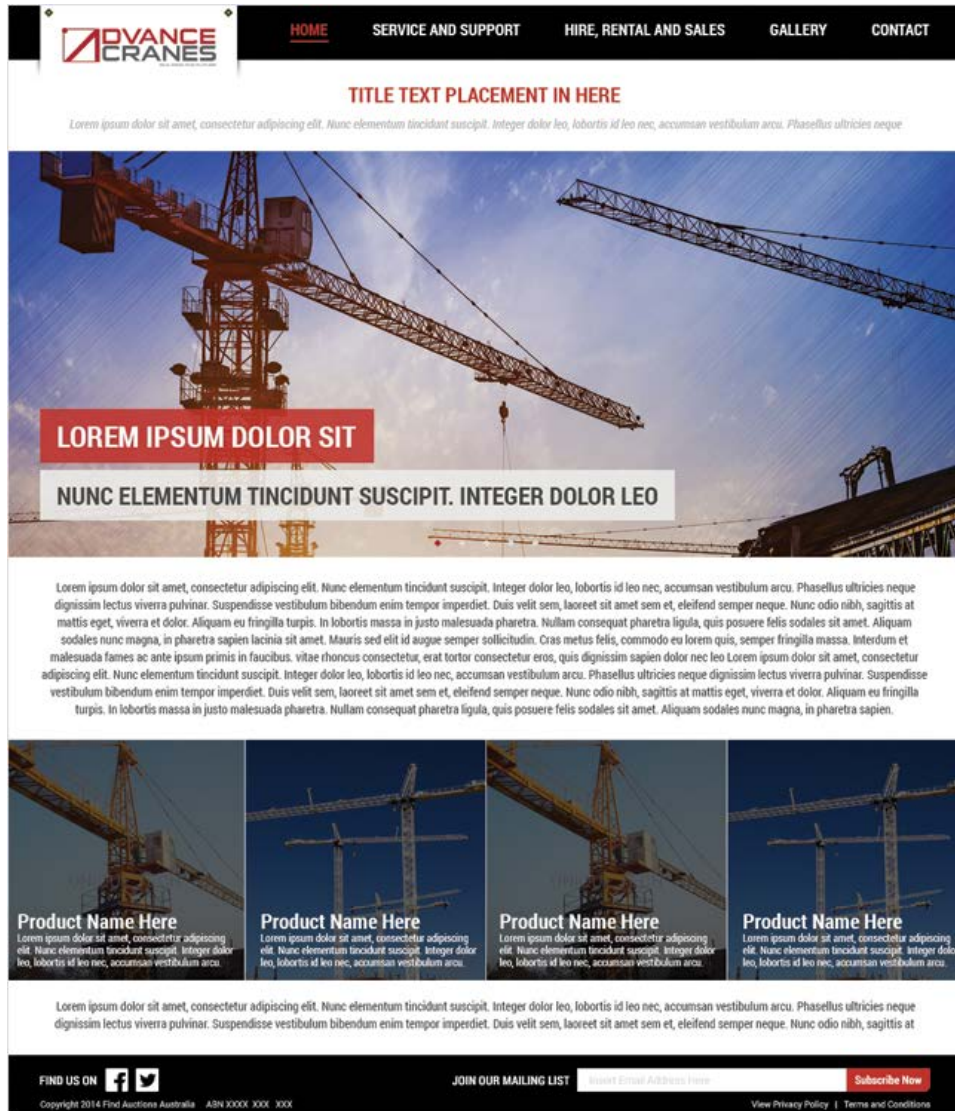
Logo Concept and Design

ROLE

- Creative concept / art direction
- Design execution

PROJECT

Advance Cranes Website



PROJECT

Tagoru Oishii Tofu



EXECUTION

Logo Design, Branding, Character Design, Banners, Stickers

ROLE

- Art Director
- Designer

DESCRIPTION

Tagoru Oishii is an Asian Tofu company that import an interational tofu product for South East Asian region with a flavour of chicken and pork. I was engaged by the business to help them stand their first ground in Indonesian market by making the brand fun and appealing for kids as their main target market.



PROJECT

Little Mio Baby Apparels



EXECUTION

Logo Concept and Design

ROLE

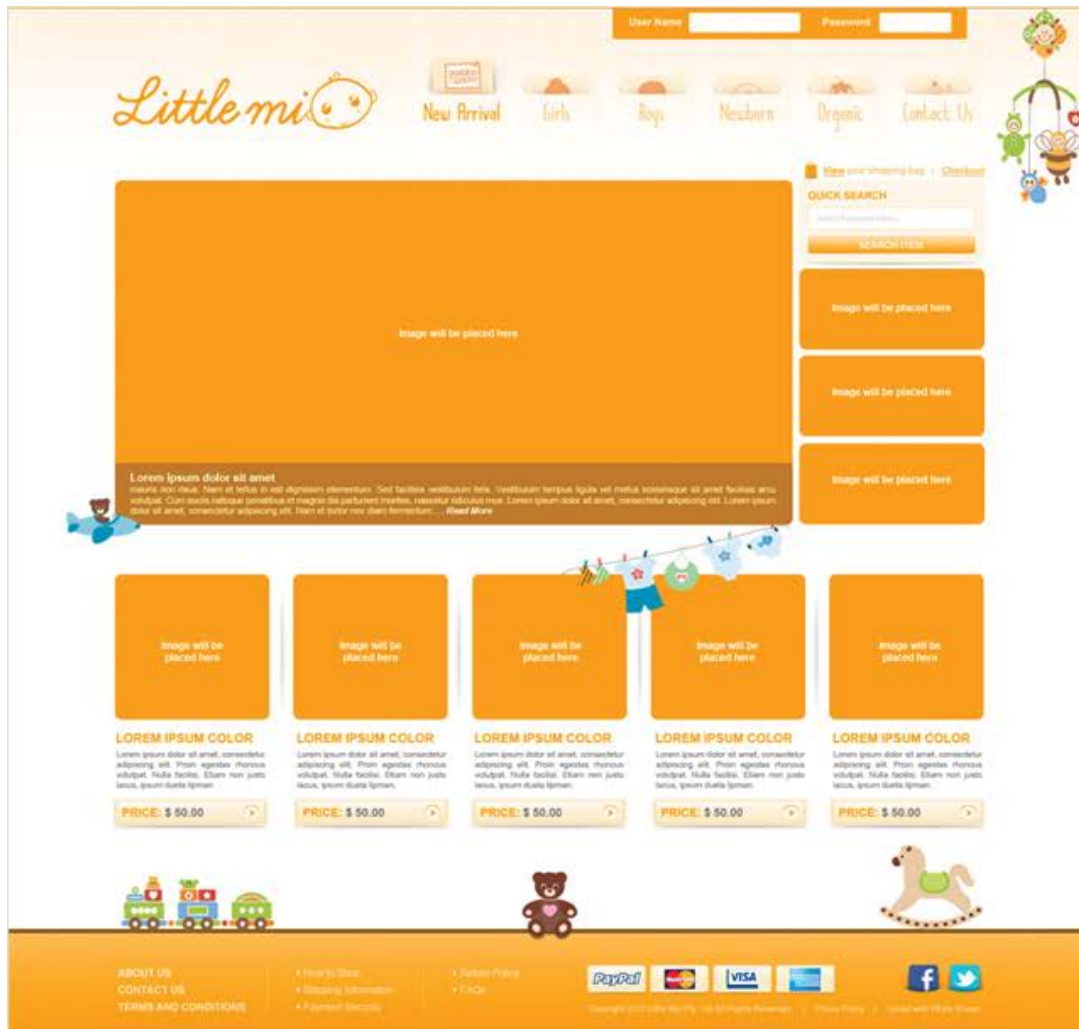
- Creative concept / art direction
- Design execution

DESCRIPTION

Little Mio is a company that mainly sell baby apparels and baby products through online Media. The business engaged me on 2011 to design the branding identity of the business baes on their long term vision and character of the products

PROJECT

Little Mio Baby Apparels E-Commerce Website



THANK YOU

FOR ANY INQUIRIES PLEASE CONTACT

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